

NEW LIST

CONTACT LENS WEARERS

3.8 Million Records
1.1 Million Email Addresses

Here's a comprehensive database of individuals who wear soft contact lenses, hard contact lenses and disposable contact lenses.

Select by estimated age, income criteria, presence of children and occupation.

Telephones are available for 679,000 records.
Minimum order 5,000 names

Select by:

Interested in Laser Surgery (add \$65/M) 170,600
Interested in Laser Surgery – with phones (add \$75/M) 29,200

This file is updated monthly.

Contact Lens Wearers State Counts:

AL	67,439	IL	184,275	MT	16,174	RI	13,511
AK	5,351	IN	117,303	NE	31,305	SC	61,429
AZ	61,388	IA	56,336	NV	23,618	SD	15,736
AR	42,710	KS	49,148	NH	17,006	TN	80,201
CA	192,581	KY	65,225	NJ	116,610	TX	265,745
CO	60,559	LA	53,932	NM	19,277	UT	33,415
CT	46,792	ME	15,879	NY	190,836	VT	7,624
DE	11,534	MD	67,918	NC	128,246	VA	98,884
DC	2,962	MA	67,610	ND	15,346	WA	69,090
FL	216,639	MI	165,242	OH	213,440	WI	29,278
GA	111,002	MN	88,304	OK	52,236	WV	120,094
HI	9,554	MS	37,161	OR	38,662	WY	9,441
ID	22,813	MO	97,566	PA	236,071		

Suggested Usage:

Designed for today's marketer, this highly responsive list is recommended for innovative offers of apparel, accessories, branded merchandise, grooming aids, health and wellness products, laser corrective surgery, books, financial products, videos, subscriptions, travel, etc.

Sample Mail Piece Required

Usage:

- Laser Vision Correction Centers
- Weinstein Laser Vision Correction
- Oakley Prescription Glasses
- Ophthalmology Associates
- Post Eye Center
- Bausch & Lomb
- Lens Express
- Eye Clinics of Texas
- Lasik Plus
- Vision Institute

ORDER TOLL FREE 1-800-DUNHILL (386-4455) > FAX 561-998-7880

Dunhill International's broad range of services includes Mailing, Telemarketing and Email Lists, Digital Display Advertising, Email Address Appending, Telephone and Cell Phone Appending, Reverse Appending, List Hygiene, List Brokerage and Consultation plus Printing.

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EST. 1938

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By Fax
(561) 998-7880



By Mail
6400 Congress Ave, Ste 1750
Boca Raton, FL 33487-2898



By Phone
(561) 998-7800
M-F 9:00am-6:00pm

\$120/M one-time use
\$240/M unlimited use
Add
\$100/M email addresses
(\$500.00 Minimum)

Material

E-mail/FTP \$65/F
P/S Labels \$30/M

Broadcasting Service:

\$50/M Deployment
\$375.00 minimum
\$150.00 set up fee
\$100.00 Suppression
Creative Design - Inquire

Selection:

Age \$10/M
Est. Income \$5/M
Homeowner \$5/M
Occupations \$10/M
Pres of Child \$5/M
State/SCF/Zip \$5/M
Telephone \$25/M
Type of Lens \$10/M

Commission

20% to recognized brokers

Cancellation Policy

All orders cancelled before the mail date will incur a \$50 flat cancellation fee, along with \$10/M running charges plus shipping. Full charges will apply to all orders cancelled after mail date.

48-hour delivery add \$100.00

M=per thousand names
F=flat



Prices Subject to Change

MAJOR CREDIT CARDS ACCEPTED

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