

NEW LIST

CONSUMER DATABASE

1691-8

295 Million Individual Email and Postal Addresses
 154 Million Cell Phones
 18 Million with Email, Landline & Cell Phone

Page 1

This comprehensive compiled consumer database has extensive information on consumer's demographics and lifestyles. This truly all-inclusive list offers more than 150 different selections to choose. It has been developed from over 30 different data sources.

NEW - Select by Social Media interest. We will identify Facebook, LinkedIn and Twitter Users by the interests they follow for further prospecting. **(Add \$75/M)**

Landline telephones are available. (add \$25/M)

Minimum order 5,000 records.

Postal Price:

\$60/M one time use
 \$120/M unlimited use

Cell Phone Price:

\$90/M one-time use

Email Price:

\$130/M email addresses
 (\$500.00 Minimum)

Email/Landline/Cell:

\$155/M one-time use

Material

E-mail/FTP \$65/F
 P/S Labels \$20/M

Broadcasting Service:

\$50/M Deployment
 \$375.00 minimum
 \$150.00 set up fee
 \$100.00 Suppression
 Creative Design - Inquire

Selection

Age \$5/M
 Gender \$5/M
 # of Child \$10/M
 State/SCF/Zip \$5/M
 Telephone \$25/M

Commission

20% to recognized brokers

Cancellation Policy

All orders cancelled before the mail date will incur a \$50 flat cancellation fee, along with \$10/M running charges plus shipping. Full charges will apply to all orders cancelled after mail date.

48 hour delivery add \$100.00

M=per thousand names
 F=flat rate



MAJOR CREDIT CARDS ACCEPTED

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 Your Source Today

Est. Household Income: (add \$5/M)

Less than \$30,000	45,896,910
\$30,000-\$49,999	39,362,653
\$50,000-\$74,999	40,347,237
\$75,000-\$99,999	29,370,219
\$100,000-\$124,999	20,452,380
\$125,000 - Plus	36,602,425

Marital Status: (add \$5/M)

Single	41,649,776
Married	54,390,362

Gender: (add \$5/M)

Female	103,951,141
Male	98,008,239

Adult Age Range: (add \$5/M)

18-24 Years Old	6,809,524
25-34 Years Old	21,679,829
35-44 Years Old	22,818,035
45-54 Years Old	21,793,965
55-64 Years Old	16,781,834
65-74 Years Old	10,869,492
75+ Years Old	9,627,548

Child Age Range:(add \$5/M)

0 - 2	5,602,652
3 - 5	5,056,014
6 - 10	5,199,425
11 - 15	4,376,019
16 - 17	2,703,111

Homeowner / Renter: (add \$10/M)

Definite Owner	147,403,403
Definite Renter	1,879,440
Probable Owner	30,616,635
Probable Renter	20,999,937

Dwelling Type: (\$5/M)

Single Family	164,862,941
Multi Family 10 + units	17,478,170
Condo	9,031,357
Mobile Home	4,837,904

Length of Residence: (\$5/M)

2 years and under	28,275,273
3-5 years	20,699,753
6 + years	65,901,667

Education Level: (add \$20/M)

Some High School	8,332,930
Completed High School	78,639,648
Some College	63,356,324
Completed College	49,598,331
Grad School	3,229,046

Prices subject to change

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OVER ➤

118

80 Years in the Mailing List Business

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EST. 1938

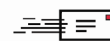
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 (561) 998-7880



By Mail
 6400 Congress Ave, Ste 1750
 Boca Raton, FL 33487-2898



By Phone
 (561) 998-7800
 M-F 9:00am-6:00pm

Occupation Available in Household: (samples) (add \$20/M)

Business Owner	4,134,088	Military Retired	1,410,687
Clerical/Service Worker	4,111,986	Professional/Technical	21,265,462
Health Care	359,948	Retired	16,391,702
Homemaker	3,830,325	Sales/Marketing	3,800,207
Management	9,720,892	Student	1,285,611
Military	180,630	Tradesman/Machine Oper/Laborer	6,044,095

Lifestyle Interests:(add \$20/M)

Automotive work	16,954,972	Motorcycle Riding	6,409,317
Baking	30,588,235	Home improvements - DIY	40,841,354
Bird Feeding/Watching	12,308,430	Home Study Courses	4,829,592
Career Advancement Courses	4,491,566	Photography	16,800,977
Cigar Smoking	3,055,808	Quilting	5,447,488
Contests/Sweepstakes	18,388,944	Scrapbooking	7,424,962
Cooking	44,598,396	Self Improvement Courses	20,463,657
Crafts	28,631,436	Sewing/Needlework/Knitting	19,433,026
Cultural/Arts Events	10,851,147	Wines	16,880,026
Gardening	45,335,881	Woodworking	9,925,748
Gourmet Foods	20,289,864		

Health Interests: (add \$20/M)

Nutrition and Diet	65,477,207
Weight Control	40,021,955
Natural Foods	20,041,510
Vitamins & Supplements	21,214,653

Donor:(add \$20/M)

Medical – Cancer/Alzheimer’s	16,253,799
Political- Conservative/Liberal	15,319,334
Animal	9,696,576
Humanitarian/World Relief	3,763,038
Military – Activity/Veterans	20,624,412
Religious	11,037,156

Sports Interests: (add \$20/M)

Boating/Sailing	7,822,589	Hunting - Big Game	2,970,723
Camping/Hiking	24,700,553	NASCAR	15,275,978
Cycling	13,194,381	Running/Jogging	11,600,716
Fishing	30,296,828	Skiing/Snowboarding	7,406,746
Fitness/Exercise	34,896,157	Walking for Health	37,029,407
Golf	24,443,459	Yoga/Pilates	4,847,374
Hunting/Shooting	19,570,491		

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CONSUMER HOUSEHOLD DATABASE

Religion: (add \$20/M)

Buddhist	3,695,928
Catholic	57,039,270
Eastern Orthodox	1,988,134
Greek Orthodox	655,806
Hindu	1,347,032
Islamic/Muslim	1,961,780
Jewish	5,720,992
Lutheran	104,318
Mormon	1,129,467
Protestant	137,054,389
Shinto	767,169
Siku	3,695,928

Ethnicity: (add \$20/M)

African American	12,763,575
Asian	6,752,888
Middle Eastern	1,508,463
Jewish	5,549,391
Hispanic	20,008,224
European	156,625,797
Native American	244,980
Others (Oceanic)	616,210

Shopping Preferences: (add \$25/M)

Internet	1,03,319
Mail Order	1,095,920
Retail Store	7,256,350
Phone	589,160

Investments/Money: (add \$20/M)

Annuities	626,240
Mutual Funds	678,770
Stocks or Bonds	624,180
Online Brokerage Account	219,390

Credit Card Type & Features: (add \$20/M)

American Express	5,673,598	Cash Back	2,160,940
Bank	75,477,519	Higher Credit Limit	1,557,360
Debit	5,745,718	Lower interest rate	2,587,360
MasterCard	9,224,230	No Fee	2,971,550
		Points Program	3,177,550

Collectibles: (add \$20/M)

Dolls	489,250
Figurines	787,950
Sports Memorabilia	624,180
Coin Collecting	1,102,100
Stamps	342,990
Christmas Items	1,051,630
Ornaments	584,010
Villages	194,670

Mail Order Buyer: (add \$5/M)

Apparel	32,391,202
Magazines	24,512,181
Videos/DVDs	18,315,839
Books	17,185,668
Gifts	15,838,534
Home Furnishing	11,260,121
Children's Products	8,819,354
Food	8,189,102
Heath & Beauty Products	7,982,368
Women's Plus	3,661,914
Jewelry	2,550,393
Big & Tall	1,921,467

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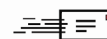
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Travel: (add \$20/M)

Business Travel	6,493,643
Casino Gambling	18,702,016
Cruise Ship Vacation	26,423,676
International Travel	19,546,352
Leisure Travel	35,567,931
Military Vet Home	7,037,484
RV Vacations	10,633,852
Timeshare	5,278,340
Travel in US	46,603,872
Traveler	67,628,239

Pets: (add \$20/M)

Pets	60,383,838
Own a Cat	32,347,828
Own a Dog	46,708,890

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