1722-7

\$45/M one-time use

NEW LIST

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24 Million Digital Advertising Available – Inquire.

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Political Party Affiliation (in states where counts available) (add \$5/M)

Democrats 61,431,809 Republicans 49,322,733 Other 48,659,348

Actually Voted In Election: (in states where counts available) (add \$10/M)

2010 Primary Election 36,493,317 2010 General Election 80,214,187

Additional Selections are Available: (add \$5/M unless otherwise noted)

Income Range Age Area Code Party (18 selections) City **Precinct Name** Precinct Number Congressional District School District County

Contributor (add \$10/M) State Lower House District

Ethnic Surname (add \$10/M) State Senate District

Township Home Ownership Ward Household Party Mix Zip Code

Suggested usage:

These consumers are ideal prospects for all types of fundraising appeals (political, charitable, medical, environmental, animal, etc.) consumer mail order catalogs and a wide array of consumer goods and service offers.

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EST. 1938







6400 Congress Ave, Ste 1750 Boca Raton, FL 33487-2898



M-F 9:00am-6:00pm

\$90/M unlimited use \$100/M email addresses (\$500.00 Minimum)

Material

E-mail/FTP \$65/F P/S Labels \$30/M

Broadcasting Service:

\$50/M Deployment \$375.00 minimum \$150.00 set up fee \$100.00 Suppression Creative Design - Inquire

Selection:

2010 Voters \$10/M Contributor \$10/M Ethnic \$10/M Key Code \$5/M Phone Cell \$115/M Phone Landline \$25/M SCF \$5/M State \$5/M Title Slug \$5/M \$5/M Zip

Cancellation Policy All orders cancelled before the mail date will incur a \$50 flat cancellation fee, along with \$10/M running charges plus shipping. Full charges will apply all orders cancelled after mail date.

48-hour delivery add \$100.00

M=per thousand names F=flat rate



Prices subject to change

MAJOR CREDIT CARDS ACCEPTED

Your Source for Effective Mailing and Telemarketing Lists Since 1938... Your Source Today

	REGISTERED VOTERS						1722-7	
0	T . D	5		0.1	DI	Primary	General	
State	Total Voters	Dem	Rep	Other	Phones	2010 Voters	2010 Voters	
AK	427,818	61,177	114,775	251,866	120,106	164,860	260,586	
AL AD	2,631,831	964,623	1,362,236	304,972	2,432,447	724,221	1,494,685	
AR AZ	1,192,632	459,584 871,736	268,044	465,004	979,244	475,423	783,961	
CA	2,831,036 16,127,412	871,736 7,108,452	1,007,257 4,726,756	952,043 4,292,204	2,286,229 13,837,562	5,534,704	10,045,465	
CO	2,296,915	7,106,432	799,257	741,052	2,050,310	770,025	1,782,612	
CT	1,881,967	688,978	388,335	804,654	1,711,724	272,653	1,762,012	
DC	376,008	287,593	21,950	66,465	192,210	133,958	134,340	
DE	545,259	257,992	157,922	129,345	407,550	93,667	311,349	
FL	10,114,192	4,064,369	3,613,797	2,436,026	8,130,338	2,439,395	5,427,483	
GA	4,802,520	1,041,799	1,333,753	2,426,968	3,445,767	1,096,936	2,565,904	
HI	582,856	241,184	86,817	254,855	356,613	302,728	394,197	
IA	1,735,774	553,978	557,283	624,513	1,519,503	296,761	1,122,069	
ID	673,392	47,497	212,462	413,433	537,502	199,818	363,552	
IL	6,821,713	2,100,350	1,519,088	3,202,275	5,947,228	1,693,624	3,757,206	
IN	3,803,903	956,340	938,881	1,908,682	3,436,009	886,018	1,179,670	
KS	1,475,174	361,958	684,154	429,062	1,344,215	423,464	831,855	
KY	2,615,004	1,434,128	996,677	184,199	1,841,817	919,563	1,417,772	
LA	2,596,991	1,270,348	720,872	605,771	2,376,221	770,790	1,288,844	
MA	3,304,339	1,160,642	370,320	1,773,377	2,526,259	770,730	1,200,044	
MD	3,360,645	1,852,452	877,051	631,142	2,561,717	801,813	1,870,962	
ME	857,085	273,850	235,774	347,461	506,324	001,013	1,070,302	
MI	6,394,982	2,371,261	1,989,944	2,033,777	4,637,886	1,632,360	3,210,356	
MN	2,878,756	1,021,809	930,735	926,212	2,723,408	599,743	2,108,790	
MO	3,300,436	1,158,183	1,341,835	800,418	2,291,420	888,355	1,773,176	
MS	1,769,878	565,545	441,119	763,214	1,111,788	78,743	785,748	
MT	495,855	122,609	185,168	188,078	387,663	240,927	382,778	
NC	5,382,026	2,290,221	1,697,183	1,394,622	4,516,415	875,522	2,364,960	
ND	292,236	61,724	123,607	106,905	207,989	277,080	2,001,000	
NE	965,312	302,137	479,140	184,035	813,568	199,037	454,713	
NH	787,321	215,095	240,620	331,606	540,603	474,101	2,213,774	
NJ	4,840,284	1,632,667	1,010,290	2,197,327	3,968,479	254,862	604,008	
NM	1,038,004	498,908	323,998	215,098	634,665			
NV	1,096,054	457,391	381,189	257,474	889,983	728,783	4,087,332	
NY	10,069,687	4,960,218	2,476,511	2,632,958	6,037,500	1,803,724	3,244,324	
ОН	6,867,400	2,034,585	1,763,621	3,069,194	4,938,694	522,550	1,039,434	
OK	1,548,696	705,035	682,128	161,533	1,026,438	828,672	1,478,725	
OR	1,942,658	773,275	611,365	558,018	1,287,102	1,964,093	4,039,837	
PA	7,231,566	3,604,858	2,725,660	901,048	5,828,985	127,229	344,864	
RI	608,357	243,569	62,353	302,435	495,573	668,695	1,357,353	
SC	2,521,862	1,035,733	1,184,872	301,257	1,781,039	98,345	318,144	
SD	448,457	159,735	206,896	81,826	391,541	1,081,101	1,504,659	
TN	3,004,486	693,197	1,046,012	1,265,277	2,302,729	2,182,481	4,830,428	
TX	10,734,370	4,731,845	3,783,067	2,219,458	7,620,995	237,113	644,912	
UT	1,169,767	108,241	553,928	507,598	1,023,542	155,768	2,190,335	
VA	4,403,289	1,768,382	1,425,439	1,209,468	3,179,744	80,521	215,246	
VT	349,116	140,607	92,886	115,623	235,018	1,442,286	2,550,440	
WA	3,667,182	1,323,506	1,053,172	1,290,504	2,302,222	925,880	2,171,788	
WI	3,261,850	1,045,621	1,059,414	1,156,815	2,871,729			
WV	1,064,667	542,907	310,560	211,200	557,568	124,925	186,827	
WY	224,870	47,309	146,560	31,001	145,444			
	159,413,890	61,431,809	49,322,733	48,659,348	123,296,625	36,493,317	80,214,187	