



## DUNHILL DIGITAL ADVERTISING



### TARGET YOUR AUDIENCE ON THE INTERNET

By using new ad technology, methods of tracking and innovative ways to target your audience, digital advertising has become a way to nurture your buyers before and after they become customers.

Dunhill's digital advertising is demographic and lifestyle driven so you will advertise only to your target market audience.

Promote your product or service via your audience's favorite websites and social media sites.

Your ad will guide them to your landing page or website where you can tell them more about your products or services.

### COMBINE IT WITH EMAIL

Digital Advertising is great on its own and if you combine it with email campaigns and/or postal mailings you won't believe the results you'll see in your ROI.

Marketing through digital advertising is key to unlocking the potential of a huge, expanding and captive audience.

### MAXIMIZE YOUR ROI



The performance of your ad is tracked daily and you'll receive weekly reports on how your campaign is doing.

Your campaign is monitored for performance and, as necessary, is adjusted to maximize the campaign's ROI.

**The minimum order for digital advertising provides 1,000,000 impressions of your ad in a 30 day period.**

# 1-866-777-3737



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